

## Domain Name Anti-Abuse Policy

To report potential abuse to The Swatch Group Ltd. please email to [ngtld-abuse@cscinfo.com](mailto:ngtld-abuse@cscinfo.com).

Abusive use(s) or domain names within The Swatch Group Ltd. ("Swatch Group") owned and operated Top Level Domains ("TLDs") will not be tolerated.

All domain name registrants must act responsibly in their use of any .SWATCH domain or website hosted on any .SWATCH domain, and in accordance with this policy, ICANN rules and regulations, and applicable laws, including those that relate to privacy, data collection, consumer protection (including in relation to misleading and deceptive conduct), fair lending, and intellectual property rights.

Abusive conduct creates security and stability issues for the registry, registrars, and registrants, as well as for users of the Internet in general. Swatch Group defines abusive use as the wrong or excessive use of power, position or ability, and includes, without limitation, the following:

- Illegal or fraudulent actions;
- Spam: The use of electronic messaging systems to send unsolicited bulk messages. The term applies to e-mail spam and similar abuses such as instant messaging spam, mobile messaging spam, and the spamming of Websites and Internet forums. An example, for purposes of illustration, would be the use of email in denial-of-service attacks;
- Phishing: The use of counterfeit Web pages that are designed to trick recipients into divulging sensitive data such as usernames, passwords, or financial data;
- Pharming: The redirecting of unknowing users to fraudulent sites or services, typically through DNS hijacking or poisoning;
- Willful distribution of malware: The dissemination of software designed to infiltrate or damage a computer system without the owner's informed consent. Examples include, without limitation, computer viruses, worms, keyloggers, and trojan horses;
- Fast flux hosting: Use of fast-flux techniques to disguise the location of Websites or other Internet services, or to avoid detection and mitigation efforts, or to host illegal activities. Fast-flux techniques use DNS to frequently change the location on the Internet to which the domain name of an Internet host or name server resolves. Fast flux hosting may be used only with prior permission of Swatch Group;
- Botnet command and control: Services run on a domain name that are used to control a collection of compromised computers or "zombies," or to direct denial-of-service attacks (DDoS attacks);
- Piracy: the unlicensed publication, display and/or dissemination of any material that infringes the copyrights of any person;

- Counterfeiting: the sale and advertising of illegal goods, including without limitations, goods that infringe the trademarks of any party;
- Child pornography: the storage, publication, display and/or dissemination of pornographic materials depicting individuals under the legal age in the relevant jurisdiction. Alternatively, no website hosted on any .SWATCH domain may be used in a way as to mislead or deceive minors into viewing sexually explicit materials, whether in violation of a governing law or otherwise.;
- Illegal Access to Other Computers or Networks: Illegally accessing computers, accounts, or networks belonging to another party, or attempting to penetrate security measures of another individual's system (often known as "hacking"). Also, any activity that might be used as a precursor to an attempted system penetration (e.g., port scan, stealth scan, or other information gathering activity); and
- Any other use of a domain name in a manner that appears to threaten the stability, integrity or security of Swatch Group and/or the Internet, and/or may put the safety and security of any registrant or end user at risk.

Swatch Group reserves the right to take any appropriate actions to enforce this policy, which may include without limitation, denying, canceling or transferring any registration or transaction, or place any domain name(s) on registry lock, hold or similar status, that it deems necessary, in its sole discretion and without need of notice to any other party; (1) to protect the integrity and stability of the registry; (2) to comply with any applicable laws, government rules or requirements, request of law enforcement, or any dispute resolution process; (3) to avoid any liability, civil or criminal, on the part of Swatch Group, as well as its affiliates, subsidiaries, officers, directors, and employees (4) per the terms of the registration agreement, the Registry-Registrar Agreement, the Registry Agreement, or any other binding commitments, whether written or otherwise; (5) to correct mistakes made by Swatch Group or any Registrar in connection with a domain name registration; (6) to respond to complaints of abusive behavior on websites hosted on .SWATCH domains; or (7) to otherwise implement this Domain Name Anti-Abuse Policy. Swatch Group also reserves the right to place upon registry lock, hold or similar status a domain name during resolution of a dispute. Abusive uses, as defined above, undertaken with respect to domain names within .SWATCH shall give rise to the right of Swatch Group to take such actions in its sole discretion.

#### **Abuse Point of Contact**

All complaints of abusive behavior under the .SWATCH TLD should be addressed to: [ngtld-abuse@cscinfo.com](mailto:ngtld-abuse@cscinfo.com).